



Dear Sir or Madam,

Agile66, a community of Agile enthusiasts in Thailand is organizing **Agile Tour Bangkok 2013** conference as part of global Agile Tour non-profit conference hosted in 76 cities of 30 countries around the world during October to December. This year, we **expect about 250-300 software development professionals**, including developers, testers, project managers, technical managers and etc , to attend the conference.

The main objective is to promote Agile, the proven software development practices to turnaround software development project from notorious death march to successful deliverables and joyful project, to Thai community. Speakers at the conference are from the local community and Agile experts from oversea which requires sponsorship to support their travel and accommodation.

We hope that you would support the conference by joining hands with us as a sponsor for the event. As a sponsor, your organization is sure to receive exposure from media campaigns and all promotions for the event. You will also gain exposure from the audience attending the event.

We have several different packages for sponsorship and these are detailed as follows.

Level	Sponsorship (THB)	Logo Size	Logo on Event Web Site & Physical Banner	Booth	Logo on T-Shirt	Free Tickets
<i>Title</i>	150,000	Gigantic!	x	x	x	20
<i>Platinum</i>	50,000	Extra Large	x	x	x	10
<i>Gold</i>	20,000	Large	x	x	x	4
<i>Silver</i>	10,000	Medium	x	x		2
<i>Bronze</i>	5,000	Small	x	x		1

You can choose which level you want to contribute or if you have any other idea on how to help Thai software development community a better place to work, feel free to let us know.

The followings are additional details of the conference:

- **The Organizer Group** are from Agile66 community, currently has more than 1800 users actively share and discuss their knowledge about Agile and software development practices in Agile66 Facebook Group as well as regularly publish blogs on agile66.com and partners. The group has successfully organized several similar conferences in the past as follows.
 - Agile Thailand 2012 with about 100 participants
 - Agile Tour Bangkok 2012 with about 150 participants
 - Agile Thailand 2013 with about 400 participants
- **The Speakers** for Agile Tour Bangkok 2013 will be the experts from both local and oversea from leading global Agile consulting companies such as ThoughtWorks, Odd-e and many others.
- **The Target Audiences** are **250-300 software development professionals**, including developers, testers, project managers, technical managers and etc
- **The Date** is set on Sat, Dec 21th, 2013 and it will be a full-day event.
- **The Venue** is JW Marriott Hotel Bangkok
- **The Theme** of the conference is “Agile Myths & Pitfalls”

For additional information, please contact staff@agile66.com

Links:

- Agile Tour Bangkok 2013 : <http://at2013.agiletour.org/en/bangkok.html>
- Agile Tour Bangkok 2012 : <http://at2013.agiletour.org/en/bangkok.html>
- Agile Tour Bangko 2012 PR News : <http://thumbsup.in.th/2012/11/agile-tour-2012/>
- Agile Tour : <http://www.agiletour.org>
- Agile66 Blog : <http://www.agile66.com>
- Agile66 Facebook Group : <https://www.facebook.com/groups/agile66/>
- Agile Thailand 2013 : <http://www.agile66.com/blogs/conference/agile-thailand-2013/>

